

Shop
REDLANDS
Play & Pay Local
It's better for everyone!

AboutRedlands.com
is 100% About Redlands,
100% easy and 100% FREE!

Build traffic to your Redlands business...



Your free listing is just an easy mouse click away.

Be easily found and seen by thousands of people who rely on AboutRedlands.com each week as their local resource for shopping, dining, entertainment and more.

Plus, we offer a variety of extremely affordable programs to create awareness and build traffic to your Redlands business.

- Your own "INFO PAGE" gets you an effective online presence for a very low monthly fee.
- Featured Home Page and Banner Ads for maximum exposure for a minimal investment.
- Featured ad on our monthly "E-Vents" newsletter to over 5,000 exclusive local addresses who have SIGNED-UP to receive this informative email.
(NO one else has all these exclusive addresses, NO one!)

See inside for details and more information...

About  **Redlands.com**
*Who, what, where and when
in the jewel of the Inland Empire*

Shop REDLANDS Play & Pay Local

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MARQUEE FEATURE

Be one of just five businesses or events appearing on our scrolling marquee. Enjoy the benefits of maximum visibility!

SEARCH

Who sells, services or does whatever you might be looking for. Plus events, resources, agencies, etc. Everything you need – and everything...
In Redlands Only!



Your **FREE listing**, and your own **INFO PAGE** will appear exclusively on this search engine utilized by thousands of **LOCAL Redlanders** each month.

The perfect solution for those who don't have their own website, or to enhance searchability for those who do.

For a very low cost, you can have a very powerful online presence with your own **INFO PAGE** on AboutRedlands.com!

Up to 350 words to describe your business or program, plus location and hours, your logo, and up to two photos.

You can also link your **INFO PAGE** to your own website if you have one.

FACT: Since 2004, Redlands' icon Martha Green has had over 125,000 hits to her AboutRedlands.com **INFO PAGE**.

CATEGORIES

for every business and interest of any age!
Every Category Page allows for one **FEATURE** business, professional or event.

Your **FEATURE** will appear prominently at the top of the page and will be linked to your AboutRedlands.com **INFO PAGE**

For a very reasonable cost, you can deliver your message, build your brand and increase your searchability.

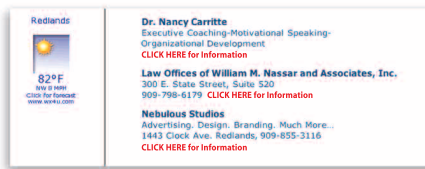
FACT: Since signing up for a **Feature Ad** in March of 2008, Dr. Nancy Carritte has enjoyed over 962 "click throughs" to her website in the first few months, as a result has increased her business 250%!



FREE LISTING

Any business, church, non-profit, service club, school, etc. can be listed – by category – for **FREE** on AboutRedlands.com

It's extremely easy! Just fill out our simple online form and you'll be searchable when potential customers google your keywords.



BANNERS

Our Home Page offers the opportunity to really stand out.

Your **BANNER** will be highly visible to the thousands of Redlanders who visit AboutRedlands.com each month. Our **BANNERS** are an extremely cost-effective way to generate interest and motivate people to learn more about your business, organization, event, etc.

REDLANDS' CALENDAR

If it's happening in or about Redlands, it'll be happening on AboutRedlands.com!

Your business can increase searchability and awareness by posting special sales and events up to a year in advance – Plus, you can be featured during the weeks prior to your event with a **FEATURED SPOT** on our **CALENDAR**.

Locally owned and operated by people who genuinely care about Redlands.



In today's market, a web presence is VITAL for any business to succeed!

Searching online is the most utilized method of finding who, what, where and when, worldwide and LOCALLY!

AboutRedlands.com is by far the most cost-effective method to be promoted, searched for and found in Redlands.

REDLANDS' E-VENTS CALENDAR

Redlands' Online E-Vents Email

The only 100% invited email data base available in Redlands – every address has requested to be on this exclusive list.

Our exclusive list includes Redlands residents and businesses ONLY – and it keeps growing too, on average by more than 100 new names each month!

Delivered Monthly with Events and Promotions Redlanders Want to Know About...

The average click-thru rate is an impressive 67%, with many listings receiving as high as a 96% click-through rate!

This means that the recipients can react immediately to the specials and seek more information by clicking the "more" button. No newspaper, magazine, directory, or radio/TV promotion offers this type of call to action.

By Far the Most Cost-Effective and Targeted Way to Reach the Audience You Really Care About!

The cost of promoting your business or event on Redlands Online E-Vents is Fractional Compared to Any Other Media!

For less than the cost of a single newspaper ad, appearing one day and being seen for as little as 1.5 seconds – Your message can be seen, and referred to all month long. Less cost, many more impressions, much better results, all add up to better bang for your buck!

The Perfect Complement to Any AboutRedlands.com Program...

Because every message on E-Vents can be linked directly to your own INFO PAGE on AboutRedlands.com, you generate tremendous LOCAL exposure for your business, plus you can measure the results!

Either method alone is powerful, but when you utilize both of these highly-effective tools, you're business will build momentum like never before.

PROMOTIONAL OPPORTUNITIES

OPPORTUNITY TO WIN

FEATURED BUSINESSES

Whether you're building awareness, or having a special event or promotion, no other resource is more cost-effective or delivers more positive results!

July e-vents for AR screen shoot for AB sales docs.

From: Redlands ONLINE e-vents [mailto:sales@redlandspr.com@mcsv22.net] On Behalf Of Redlands ONLINE e-vents
Sent: Sunday, June 29, 2008 5:25 PM
To: Deborah
Subject: What's Happening in Redlands this month.

To view images click on the bar above.
To ensure our emails never get spam filtered, add sales@redlandspr.com to your address book.



Redlands Online...e-vents

What's happening in Redlands...[July](#)

4th of July Celebration...[Details](#)

Shop Redlands

Go green....Mention "Redlands Online"

Country Inn & Suites- Sundays- \$90.00 OFF....[Website](#)

The Bloom Room... Four Free Boutineers when you book your wedding package...[Website](#)

The Royal Falconer....Join Anniversary & Birthday C...[Website](#)

Little Fisherman Seafoods... Guaranteed fresh everyday. No fee for same day special orders. BBQ Special...[Website](#)

Christy's Personal Training Studio... Personal Trainer \$23. Gift Certificates available...[Website](#)

Redlands Online Sunday Retreat

July's Winner: **John & Paula Calvanico**

Win a Deluxe Jacuzzi room at the [Redlands Country Inn & Suites](#) ANY Sunday

FREE Appetizers at [Mikan Teppan Sushi Lounge](#)

Beautiful flower arrangement provided by [The Bloom Room](#)

Sweet treats by [Dough Lectables](#)

Enter Today!...[Here](#)

Note from June's winner:

"We had the Kobe steak appetizer at Mikan and it was truly amazing, so we stayed for dinner too. Then off to the Country Inn & Suites. Who knew that we had such a nice place right here in our own backyard? The staff was friendly and courteous and the room was very nice. We stayed for the complimentary breakfast in the morning which was better than most we've had. Our weekend getaway was topped off with some very unique and beautiful flowers from Christine's Love and some out of this world treats from Martha Green's Dough Lectables. A very sweet date indeed!"

Thanks so much for everything, Brad & Tami Miller

Inland Medical Spa & Body Sculpting Center

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Non-Surgical Fat Dissolve



LipoDissolve is safe, non-invasive, effective & costs much less than Smart Lipo or Liposuction.



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Summer is here....LipoDissolve is the perfect solution for love handles and bellies. Your ticket to a better body



Adair Photography

All Martha Green

The Eating Room NEWS...

Bridal and Baby Showers
Private Room
No Room Rent

[Dough Tea Information](#)

[Dough Lectables Bakery](#)

Wedding Special: Free Anniversary cake with the purchase of a wedding cake. Must book in July.

Redlands Ace Of Cakes... Ask about the new cupcake cake. [Website link](#)

[Book Update](#)

Sorry for the delay. Look for it this fall. It's worth the wait.

[Sisak Photos](#)

Martha Green's TV Show Update

[Information](#)

Martha on the Radio
KUCR 91.9 FM

Martha shares entertaining tips and recipes on local public radio KUCR 91.9 FM twice each week at 8:30am and 4:30pm. Check monthly for posted recipes shared on air.

[Recipe link](#)

Cocktail Hour

Caprice Cafe on State

Ask Nabil for the "Le Colonial aka Carolin" - cool cucumbers, Italian Canton ginger liquor and Hendrick's gin. Read about Caprice [HERE](#)

The Gutsy Girls Club



Calling of women... make your life a masterpiece today!

What's in it for you? Expand your business with fresh ideas; clearly define your goals; major support and encouragement to move forward; and rub shoulders with woman like yourself.

[Website](#)

Read about the Founder in the Inland Empire Magazine "Strong Women" section June 2008 Issue page 133

Newly Designed AboutRedlands.com

...look for it mid-July

Complimentary Business Listings

Information page available with each listing for less than \$1 day

Information page includes: up to 3 images, content, location & contact.

Change information page monthly with specials and discounts.

[Information page](#)

